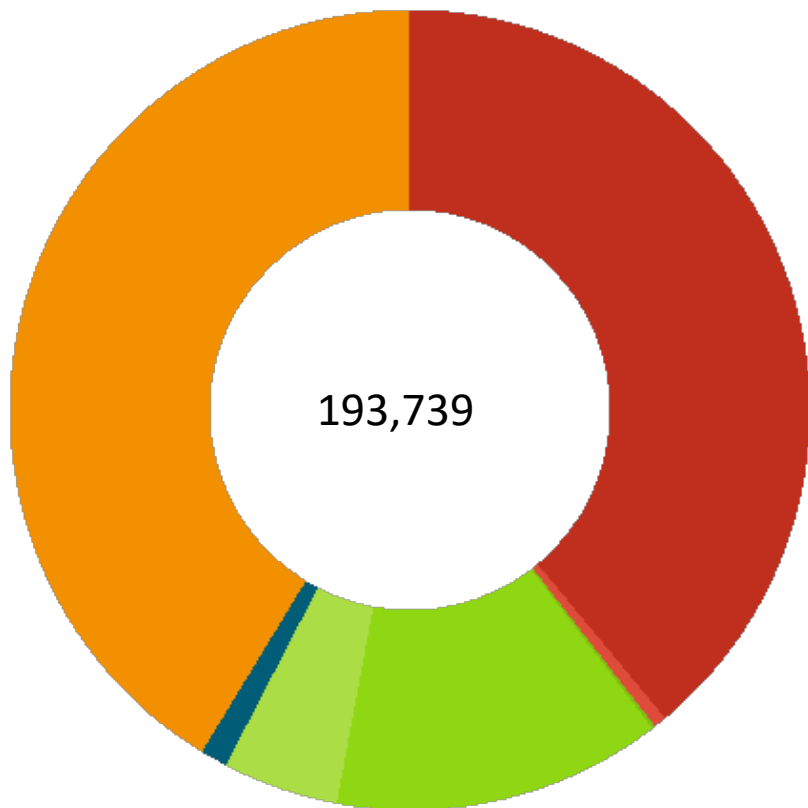


April 360°

Last updated: 01/03/2022



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Readership 80,000

Print 360 80,000

Digital Metrics (monthly)

Digital Edition 250

Website Unique Users (NZ Only) 25,761

-40 FROM LAST MONTH

Email Newsletter Reach 9,066

126 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)

75,541

-5,127 FROM LAST MONTH

Instagram Followers 1,001

751 FROM LAST MONTH

Brand Extensions (rolling 12 months)

One Shots 2,120