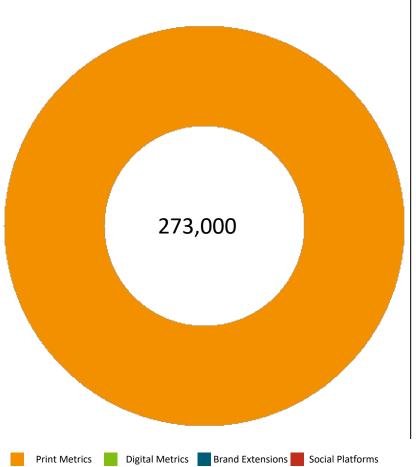
March 360° Last updated: 01/08/2019



## Print Metrics (rolling 12 months)

Total Readership 273,000 12,000 FROM PREVIOUS PERIOD

Total Circulation (includes paid subscribers) 15,938

Print 360 273,000 12,000 FROM PREVIOUS PERIOD



Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

