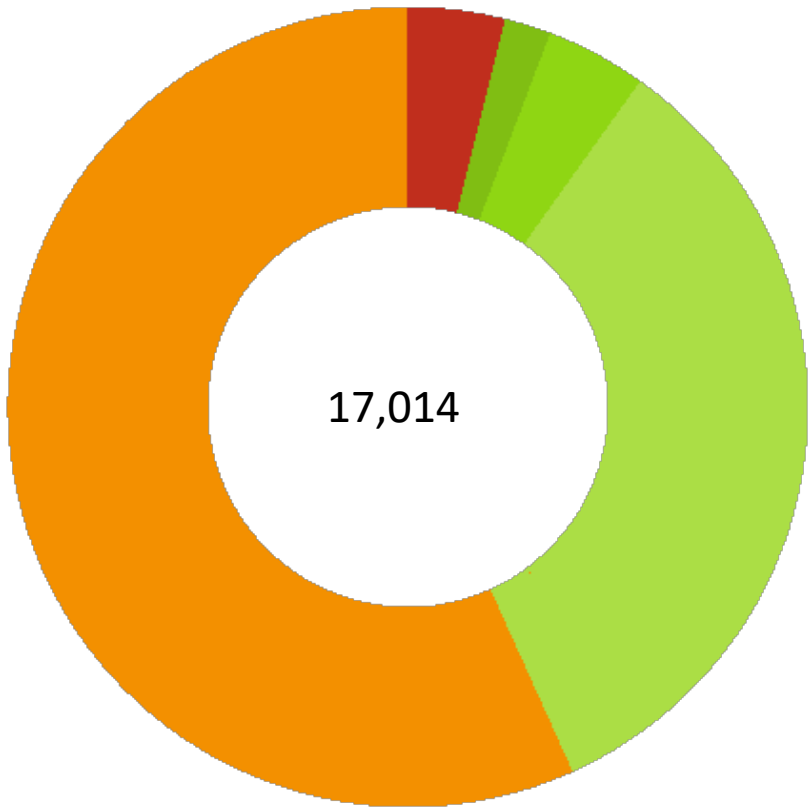


Demm Engineering & Manufacturing June 360°

Last updated: 11/06/2018



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Circulation 9,656
-211 FROM PREVIOUS PERIOD

Print 360 9,656
-211 FROM PREVIOUS PERIOD

Social Platforms (monthly)

Facebook Reach (NZ Only) 663
61 FROM LAST MONTH

Digital Metrics (monthly)

Digital Edition 321
68 FROM LAST MONTH

Website Unique Users (NZ Only) 692
290 FROM LAST MONTH

Email Newsletter Reach 5,682
73 FROM LAST MONTH



Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data.

