



Print Metrics (rolling 12 months)

Total Readership 144,000
-13,000 FROM PREVIOUS PERIOD

Print 360 144,000
-13,000 FROM PREVIOUS PERIOD

Print Metrics Digital Metrics Brand Extensions Social Platforms



Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

