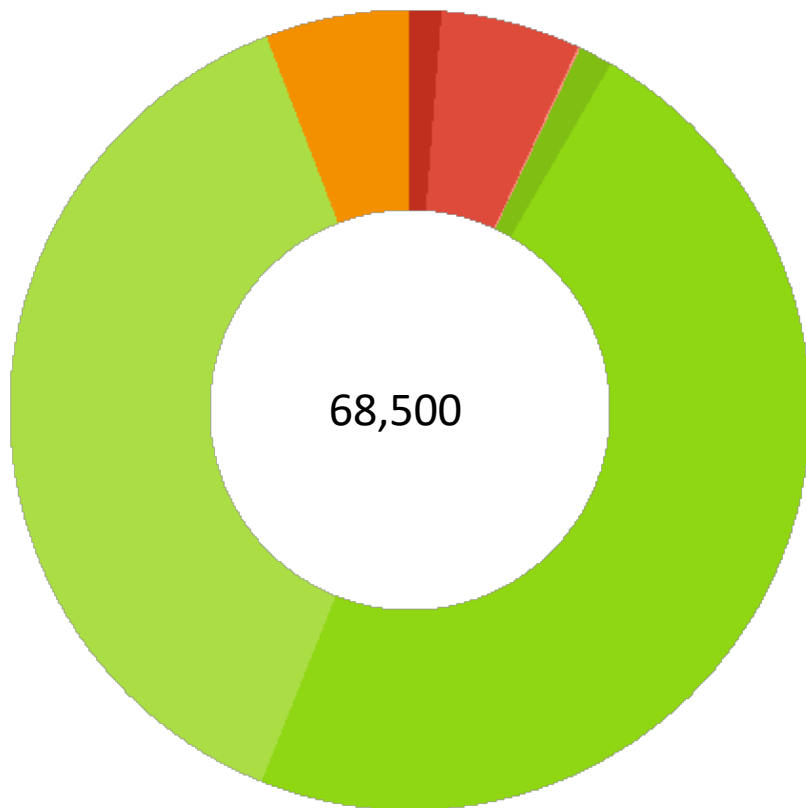


# May 360°

Last updated: 01/09/2021



Print Metrics Digital Metrics Brand Extensions Social Platforms

## Print Metrics (rolling 12 months)

Total Circulation (includes paid subscribers)  
4,000

4,000 FROM PREVIOUS PERIOD  
Paid Subscribers 900  
900 FROM PREVIOUS PERIOD

Print 360 4,000  
4,000 FROM PREVIOUS PERIOD

## Digital Metrics (monthly)

Digital Edition 937

Website Unique Users (NZ Only) 32,664

Email Newsletter Reach 26,104

## Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)  
862

Instagram Followers 3,873

Youtube Reach (NZ Only) 60  
60 FROM LAST MONTH