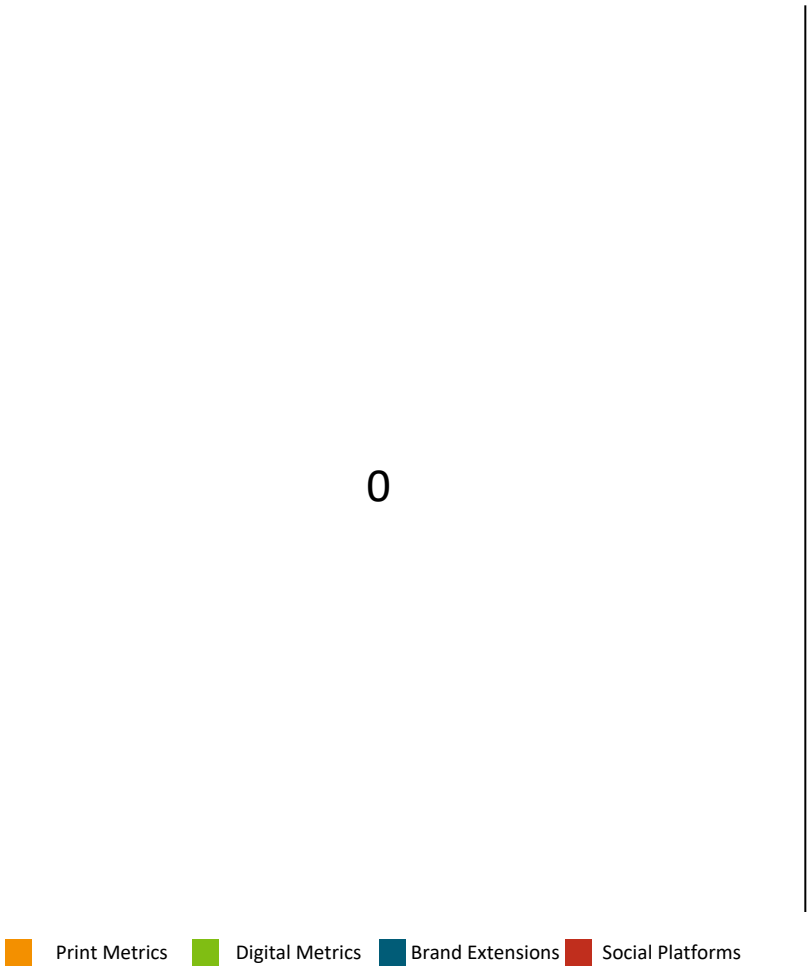
March 360°

Last updated: 26/05/2017



Print Metrics Digital Metrics Brand Extensions Social Platforms

Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

@2024 Magazine 360°. All rights reserved.