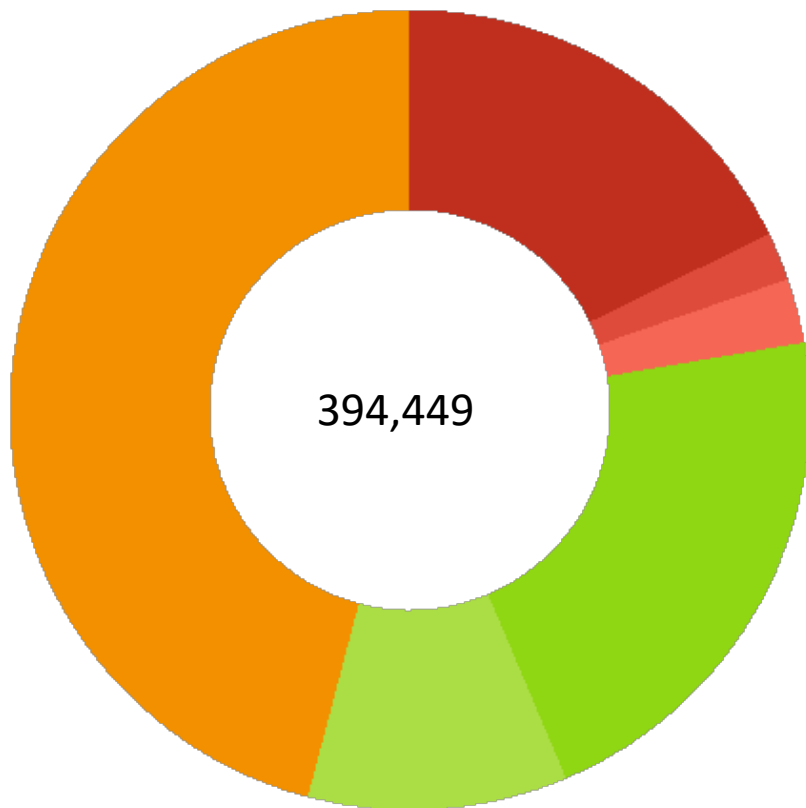


March 360°

Last updated: 01/06/2022



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Readership 181,000

Paid Subscribers 16,883

Print 360 181,000

Digital Metrics (monthly)

Website Unique Users (NZ Only) 84,096

-2,604 FROM LAST MONTH

Email Newsletter Reach 41,389

-244 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)
69,988

-2,346 FROM LAST MONTH

Instagram Followers 7,694

44 FROM LAST MONTH

Pinterest Followers 10,282

277 FROM LAST MONTH