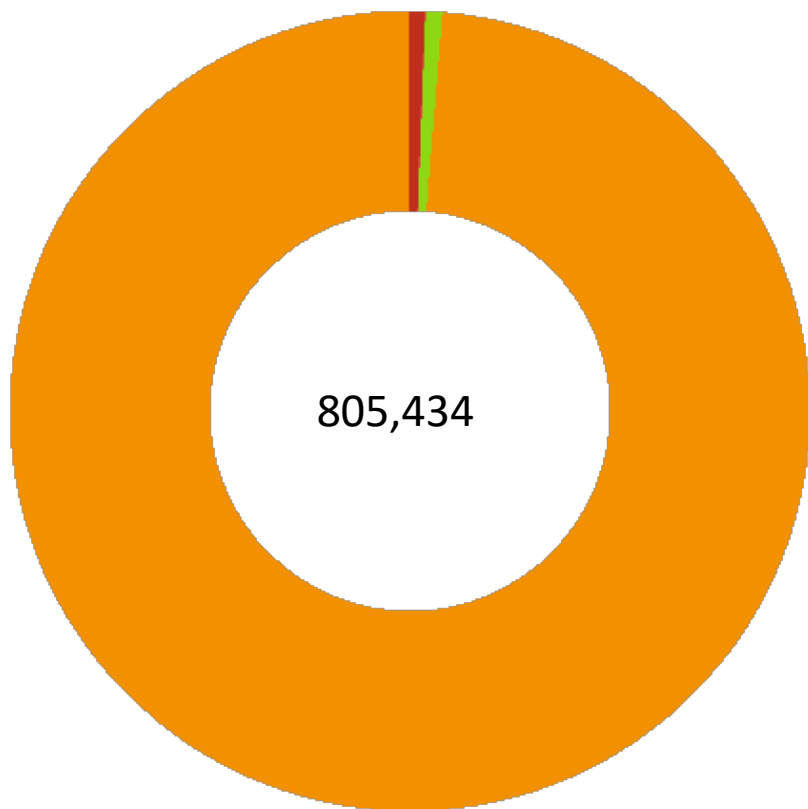


April 360°

Last updated: 01/03/2024



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Readership 795,000

Print 360 795,000

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)
4,757

-17,198 FROM LAST MONTH
Instagram Followers 208

Digital Metrics (monthly)

Digital Edition 53

Website Unique Users (NZ Only) 5,416



Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

@2024 Magazine 360°. All rights reserved.

