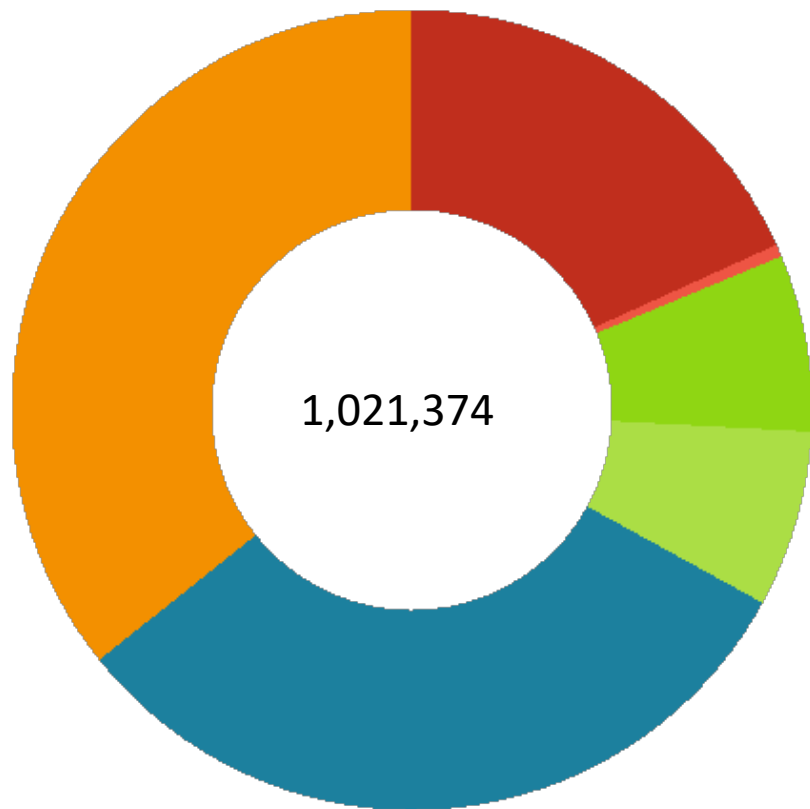


April 360°

Last updated: 01/03/2023



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Readership 365,000

Paid Subscribers 7,761

Print 360 365,000

Digital Metrics (monthly)

Website Unique Users (NZ Only) 72,933

28,029 FROM LAST MONTH

Email Newsletter Reach 72,933

-756 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)

186,146

-46,131 FROM LAST MONTH

Twitter Followers 5,085

12 FROM LAST MONTH

Brand Extensions (rolling 12 months)

Events 319,277