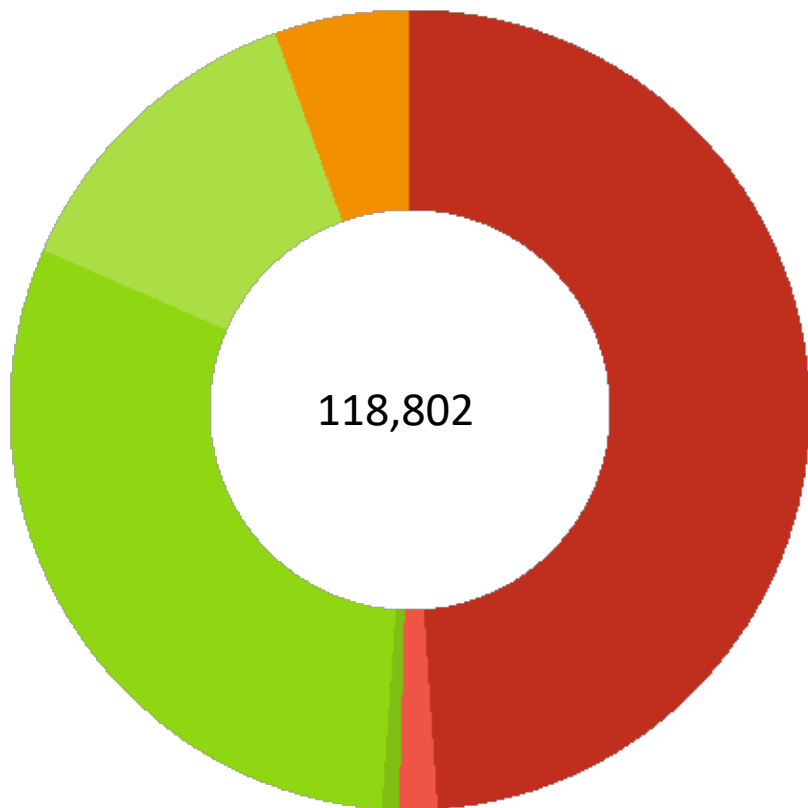


April 360°

Last updated: 01/02/2023



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Circulation (includes paid subscribers)
6,503

-180 FROM PREVIOUS PERIOD
Paid Subscribers 5,491
296 FROM PREVIOUS PERIOD

Print 360 6,503
-180 FROM PREVIOUS PERIOD

Digital Metrics (monthly)

Digital Edition 826
-50 FROM LAST MONTH

Website Unique Users (NZ Only) 36,145
-8,685 FROM LAST MONTH

Email Newsletter Reach 15,419
3,342 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)
58,092

48,037 FROM LAST MONTH
Twitter Followers 1,817
41 FROM LAST MONTH