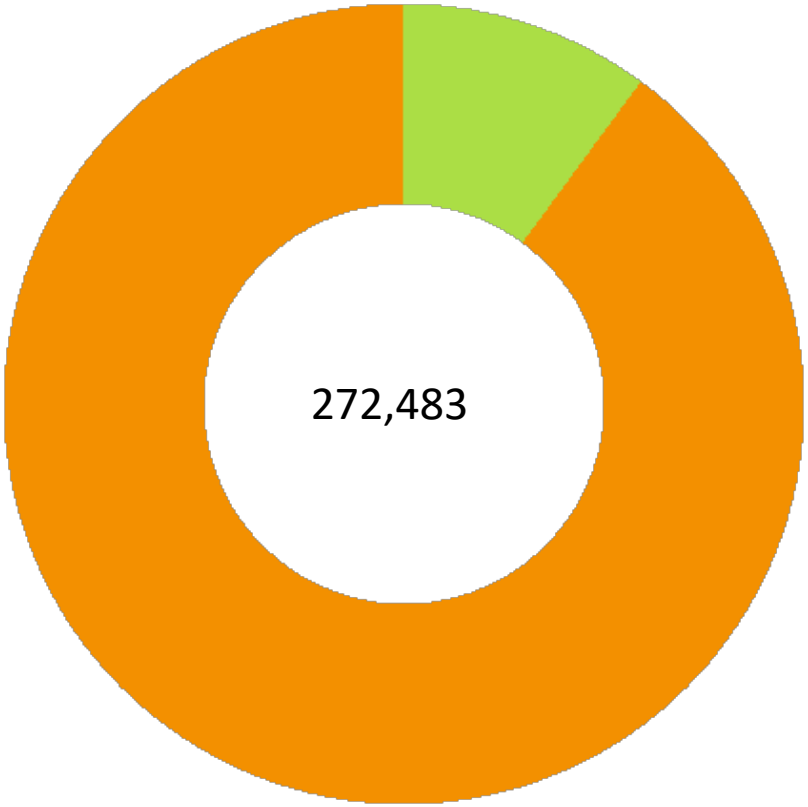
March 360°

Last updated: 01/02/2023



Print Metrics
Digital Metrics
Brand Extensions
Social Platforms

Print Metrics (rolling 12 months)

Total Readership 245,000

Paid Subscribers 16,050

Print 360 245,000

Digital Metrics (monthly)

Email Newsletter Reach 27,483

-46 FROM LAST MONTH

Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

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