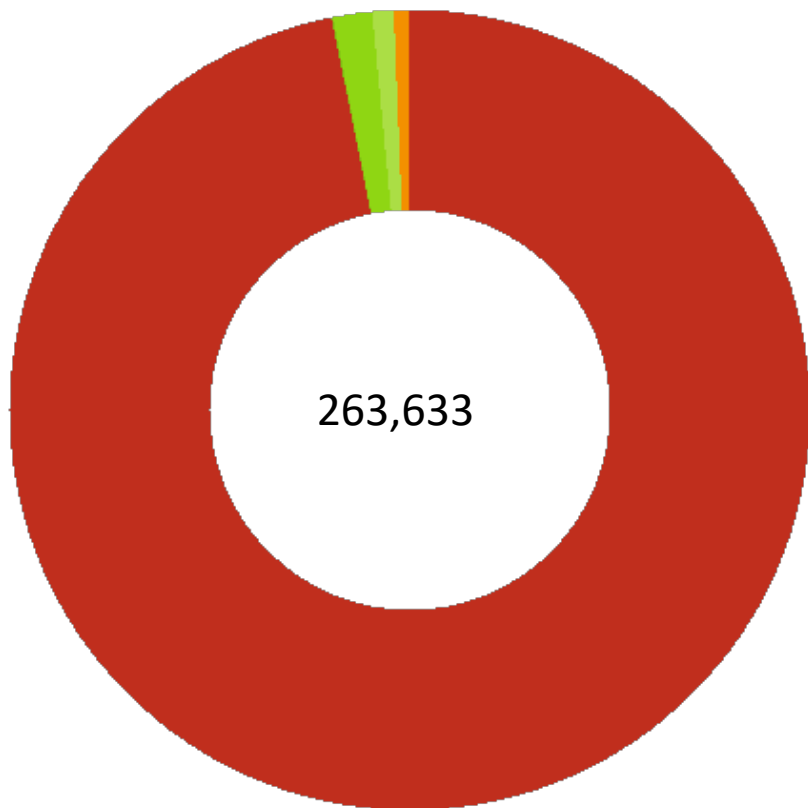


# April 360°

Last updated: 01/03/2024



Print Metrics Digital Metrics Brand Extensions Social Platforms

## Print Metrics (rolling 12 months)

Total Circulation (includes paid subscribers)  
1,710

122 FROM PREVIOUS PERIOD  
Paid Subscribers 303

Print 360 1,710

122 FROM PREVIOUS PERIOD

## Digital Metrics (monthly)

Digital Edition 142

39 FROM LAST MONTH

Website Unique Users (NZ Only) 4,167

-101 FROM LAST MONTH

Email Newsletter Reach 2,272

-8 FROM LAST MONTH

## Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)  
255,342

-28,567 FROM LAST MONTH