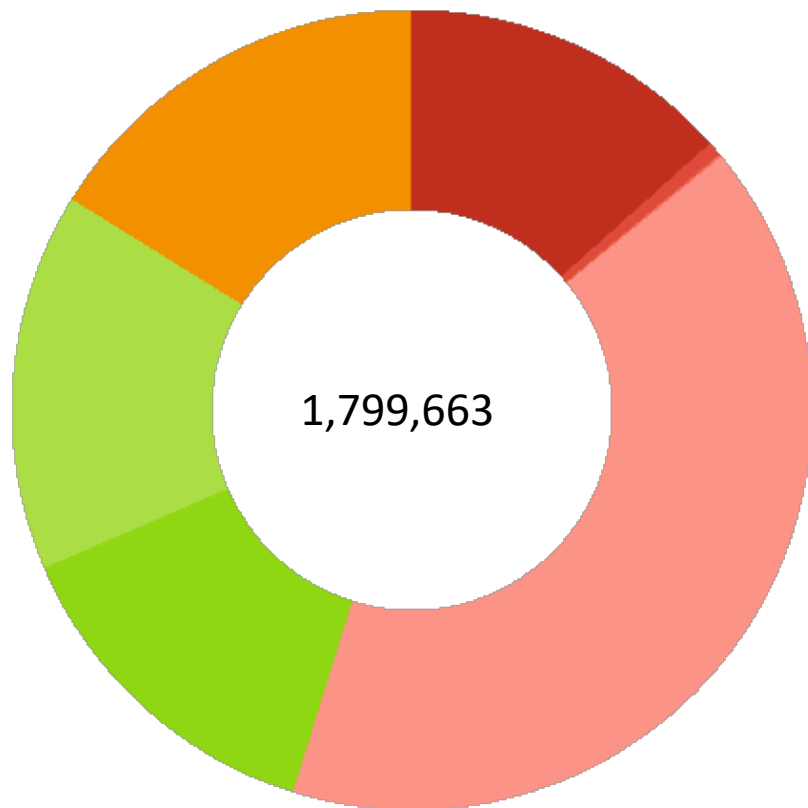


March 360°

Last updated: 01/08/2023



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Readership 291,000

Paid Subscribers 4

Print 360 291,000

Digital Metrics (monthly)

Website Unique Users (NZ Only) 247,204
-37,517 FROM LAST MONTH

Email Newsletter Reach 275,060
19,266 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)
240,700

97,353 FROM LAST MONTH
Instagram Followers 10,597
160 FROM LAST MONTH

Pinterest Followers 1,836
33 FROM LAST MONTH

Youtube Reach (NZ Only) 733,266
733,266 FROM LAST MONTH