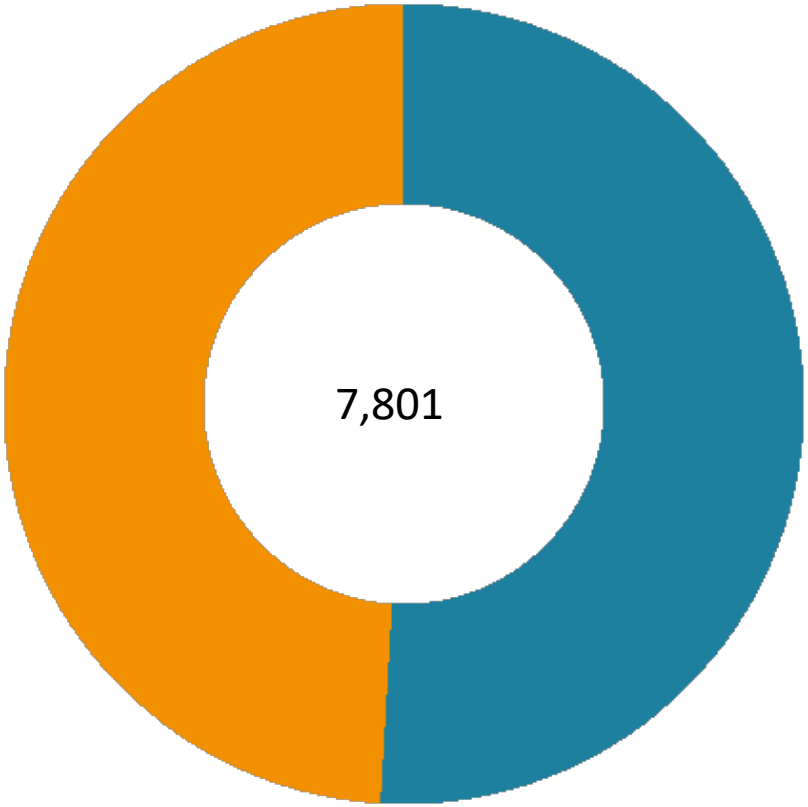
March 360°

Last updated: 01/09/2021



Print Metrics
Digital Metrics
Brand Extensions
Social Platforms

Print Metrics (rolling 12 months)

Total Circulation (includes paid subscribers)
3,827

Print 360 3,827

Brand Extensions (rolling 12 months)

Events 3,974

Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

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