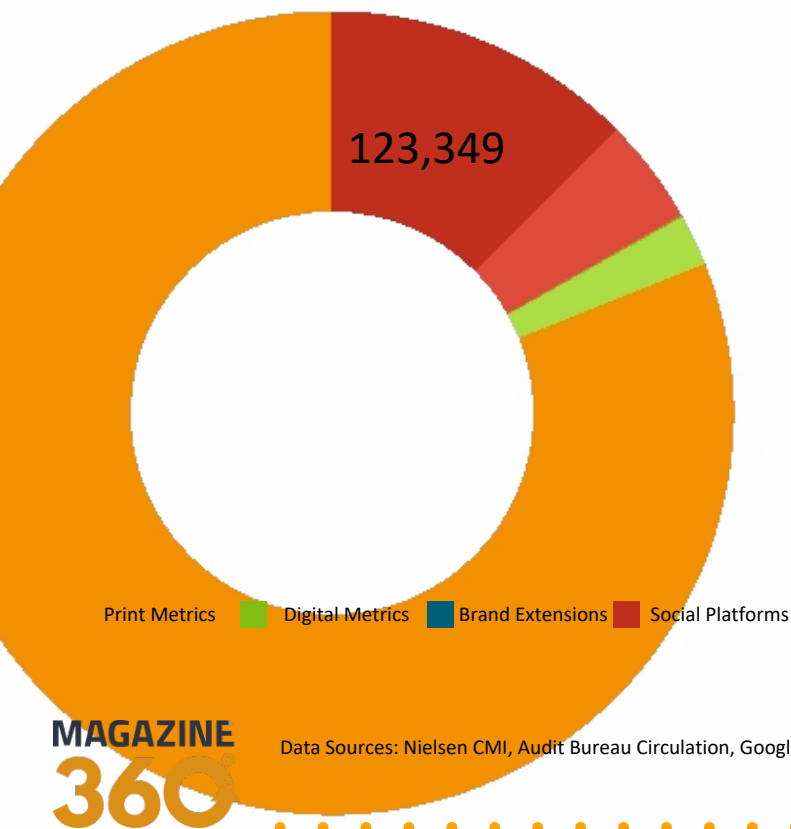


November 360°

Last updated: 14/11/2018



Print Metrics (rolling 12 months)

Total Readership 100,000
26,000 FROM PREVIOUS PERIOD

Print 360 100,000
26,000 FROM PREVIOUS PERIOD

Social Platforms (monthly)

Facebook Reach (NZ Only) 15,415
5,768 FROM LAST MONTH

Instagram Followers 5,258
-4,909 FROM LAST MONTH

Twitter Followers 74
-75 FROM LAST MONTH

Digital Metrics (monthly)

Digital Edition 71

Email Newsletter Reach 2,531
538 FROM LAST MONTH

