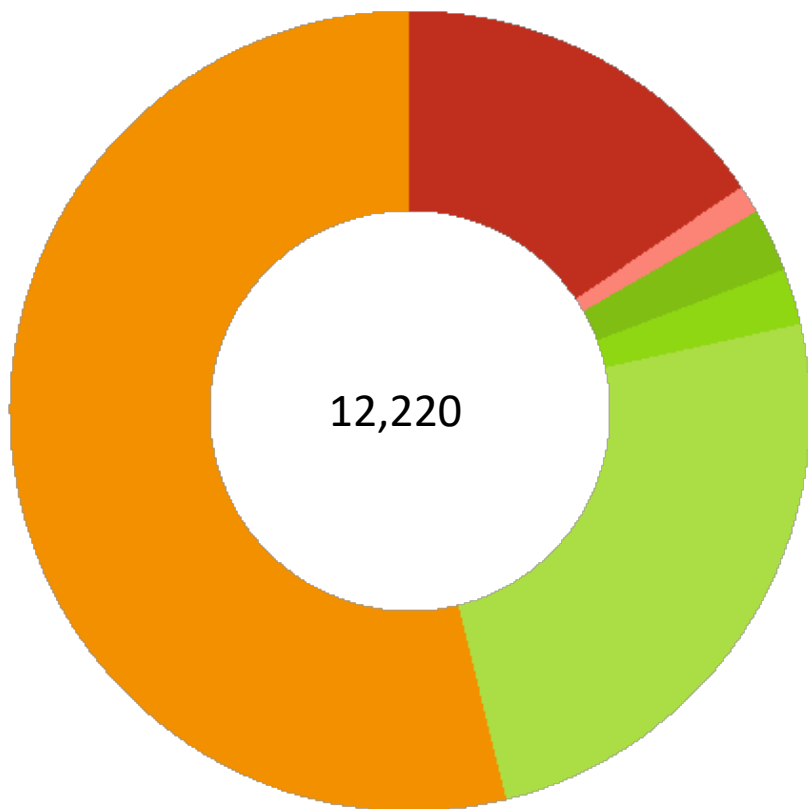


April 360°

Last updated: 01/03/2024



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Circulation (includes paid subscribers)
6,583

-137 FROM PREVIOUS PERIOD
Paid Subscribers 27

Print 360 6,583

-137 FROM PREVIOUS PERIOD

Digital Metrics (monthly)

Digital Edition 312

277 FROM LAST MONTH

Website Unique Users (NZ Only) 277

26 FROM LAST MONTH

Email Newsletter Reach 3,009

-39 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)
1,899

1,853 FROM LAST MONTH

Linkedin Followers 140

118 FROM LAST MONTH