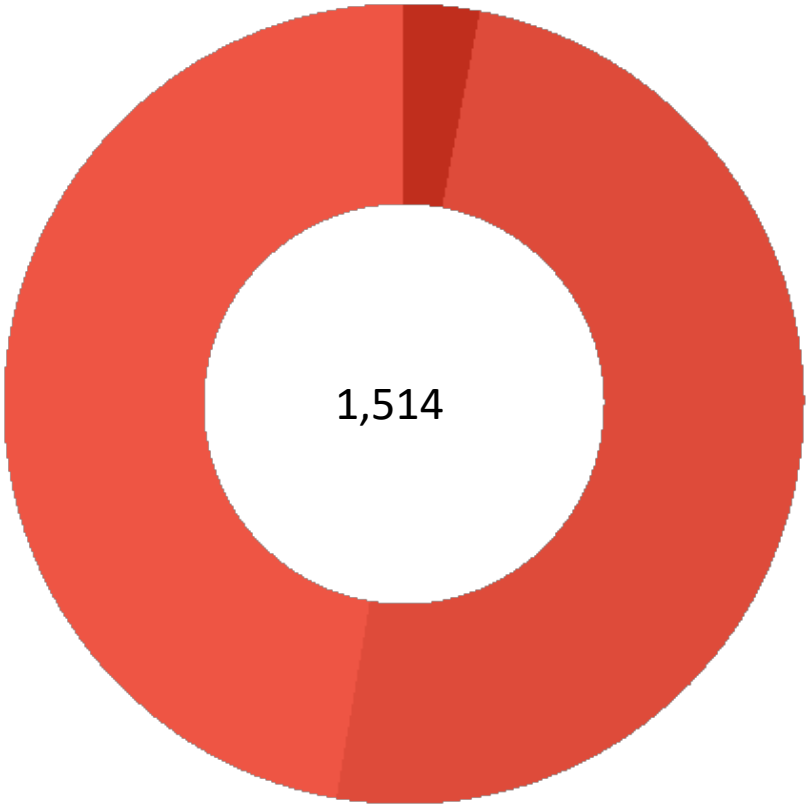
March 360°

Last updated: 01/08/2023



Print Metrics Digital Metrics Brand Extensions Social Platforms

Digital Metrics (monthly)

Website Unique Users (NZ Only) 1
-3,126 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg) 46
-33 FROM LAST MONTH

Instagram Followers 752
-2 FROM LAST MONTH

Twitter Followers 715
-5 FROM LAST MONTH

Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

@2024 Magazine 360°. All rights reserved.