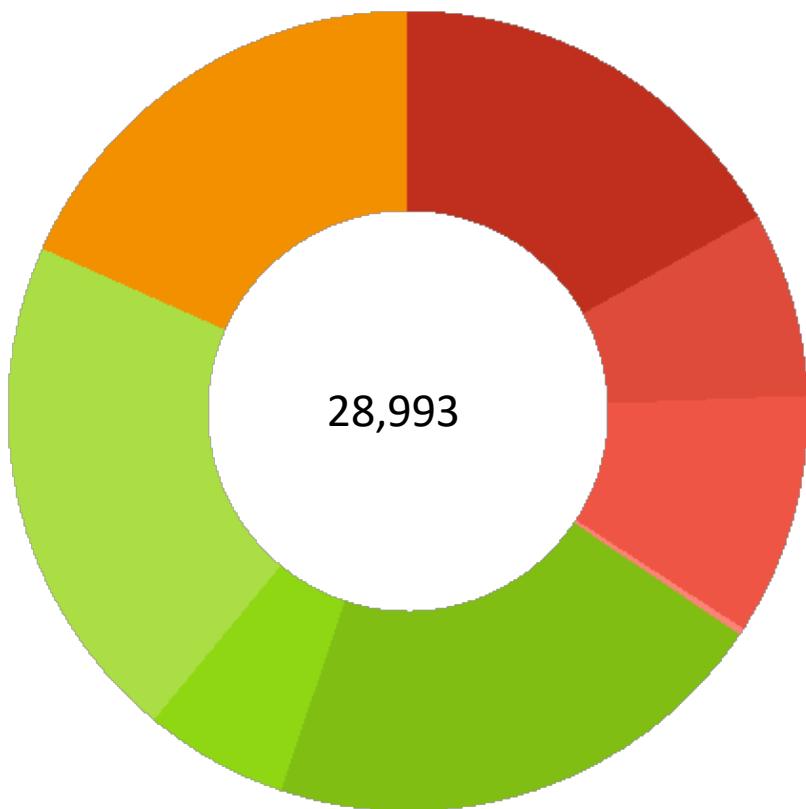


April 360°

Last updated: 01/06/2023



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Circulation (includes paid subscribers)
5,319

-115 FROM PREVIOUS PERIOD
Paid Subscribers 3,229
29 FROM PREVIOUS PERIOD

Print 360 5,319
-115 FROM PREVIOUS PERIOD

Digital Metrics (monthly)

Digital Edition 6,000

Website Unique Users (NZ Only) 1,691
-5,615 FROM LAST MONTH

Email Newsletter Reach 6,000

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)
4,900

3,361 FROM LAST MONTH
Instagram Followers 2,171
-3 FROM LAST MONTH

Twitter Followers 2,832
9 FROM LAST MONTH

Linkedin Followers 80
1 FROM LAST MONTH