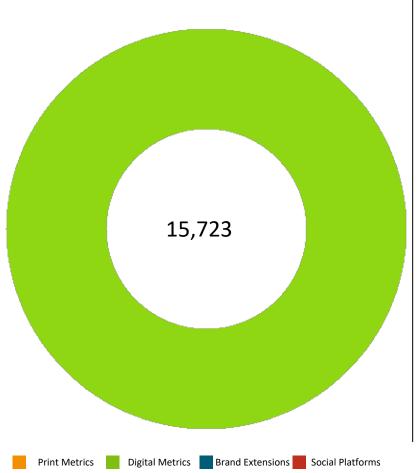
April 360°



Digital Metrics (monthly)

Website Unique Users (NZ Only) 15,723 166 FROM LAST MONTH





Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

