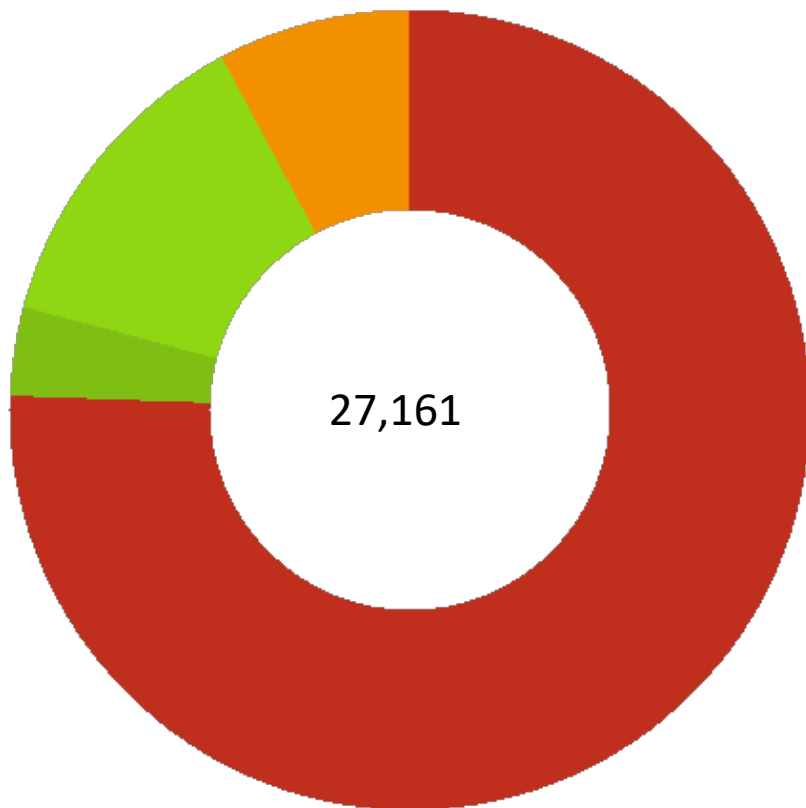


April 360°

Last updated: 01/08/2023



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Circulation (includes paid subscribers)
2,119

-1,060 FROM PREVIOUS PERIOD

Paid Subscribers 824

-44 FROM PREVIOUS PERIOD

Print 360 2,119

-1,060 FROM PREVIOUS PERIOD

Digital Metrics (monthly)

Digital Edition 973

Website Unique Users (NZ Only) 3,545

304 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)
20,524

-4,201 FROM LAST MONTH