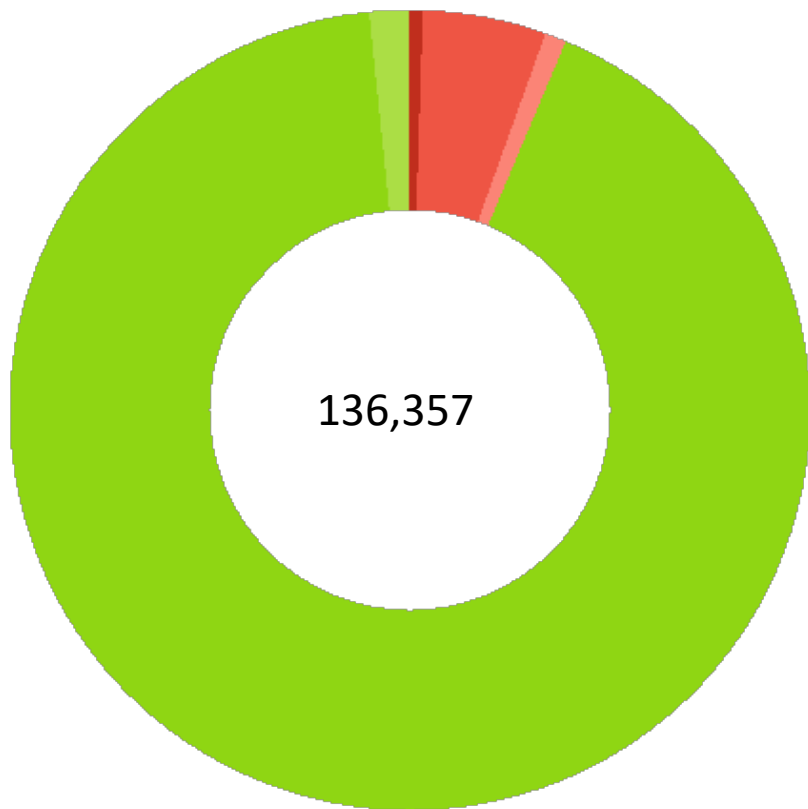


April 360°

Last updated: 01/02/2024



Print Metrics Digital Metrics Brand Extensions Social Platforms

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)
692

39 FROM LAST MONTH
Twitter Followers 6,806
6,806 FROM LAST MONTH

Linkedin Followers 1,183
72 FROM LAST MONTH

Digital Metrics (monthly)

Website Unique Users (NZ Only) 125,449
39,889 FROM LAST MONTH

Email Newsletter Reach 2,227
32 FROM LAST MONTH