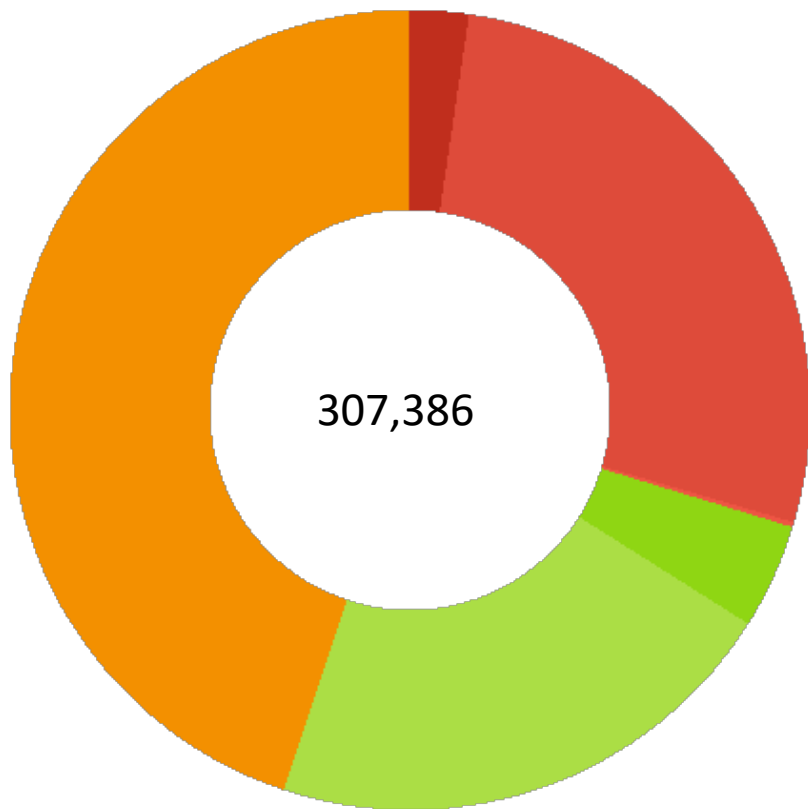


# April 360°

Last updated: 01/02/2023



Print Metrics Digital Metrics Brand Extensions Social Platforms

## Print Metrics (rolling 12 months)

Total Readership 138,000

Paid Subscribers 1,737

Print 360 138,000

## Digital Metrics (monthly)

Website Unique Users (NZ Only) 13,033

7,091 FROM LAST MONTH

Email Newsletter Reach 64,978

30,000 FROM LAST MONTH

## Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)  
7,259

4,467 FROM LAST MONTH  
Instagram Followers 83,500

Twitter Followers 616

1 FROM LAST MONTH