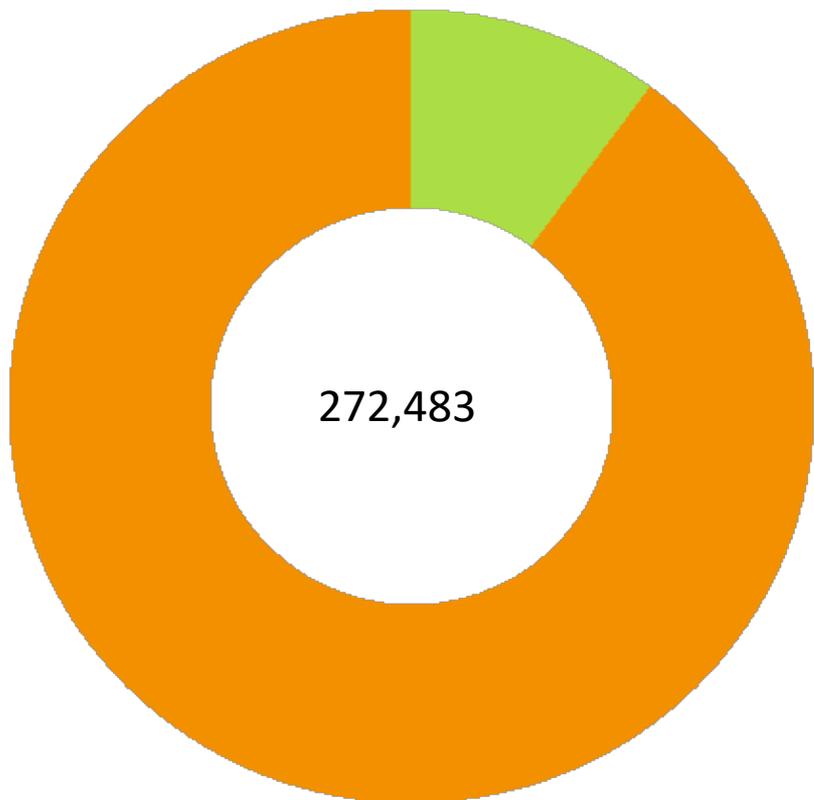


April 360°

Last updated: 01/02/2023



Print Metrics (rolling 12 months)

Total Readership 245,000

Paid Subscribers 16,050

Print 360 245,000

Digital Metrics (monthly)

Email Newsletter Reach 27,483

-46 FROM LAST MONTH

Print Metrics Digital Metrics Brand Extensions Social Platforms



Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360's but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

