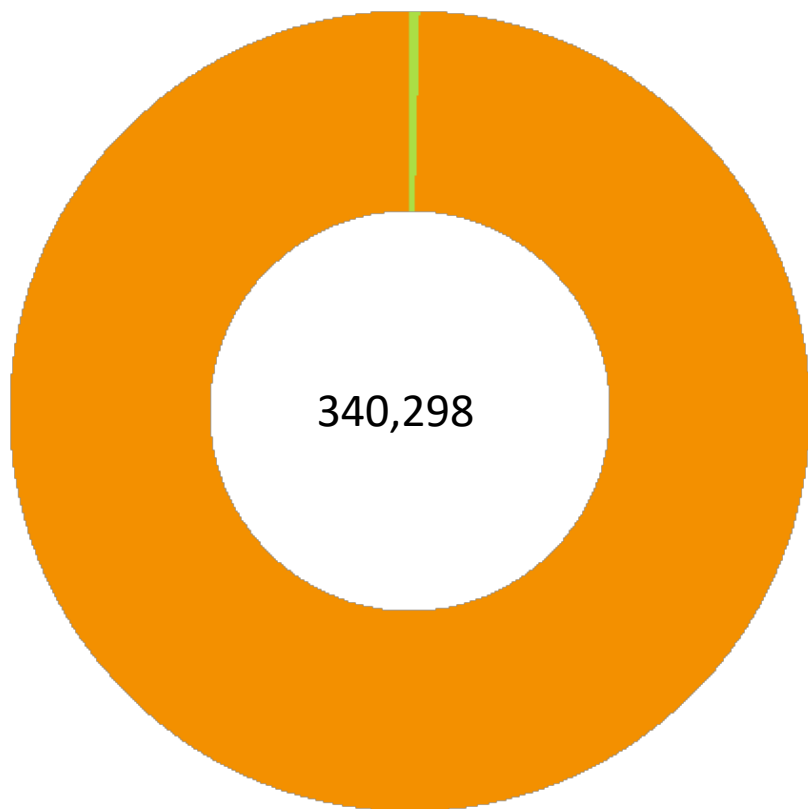


# March 360°

Last updated: 01/02/2023



Print Metrics Digital Metrics Brand Extensions Social Platforms

## Print Metrics (rolling 12 months)

Total Readership 339,000

-15,000 FROM PREVIOUS PERIOD

Paid Subscribers 23,094

Print 360 339,000

-15,000 FROM PREVIOUS PERIOD

## Digital Metrics (monthly)

Email Newsletter Reach 1,298

1,298 FROM LAST MONTH



Data Sources: Nielsen CMI, Audit Bureau Circulation, Google Analytics, social media platform data and publisher's own data. Digital and Social metrics may be used for multiple titles in their individual brand 360°s but will only be used once when calculating the Total 360°. Please refer to the treatment of digital hubs in the metrics.

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