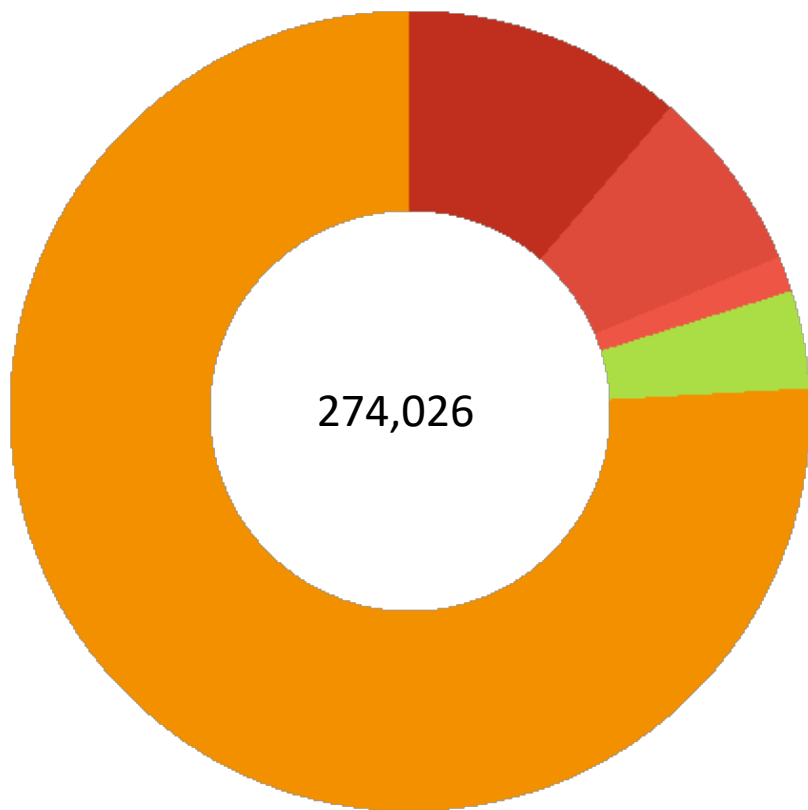


April 360°

Last updated: 01/02/2020



Print Metrics Digital Metrics Brand Extensions Social Platforms

Print Metrics (rolling 12 months)

Total Readership 208,000

11,000 FROM PREVIOUS PERIOD

Print 360 208,000

11,000 FROM PREVIOUS PERIOD

Digital Metrics (monthly)

Email Newsletter Reach 10,830

-51 FROM LAST MONTH

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)

30,917

-5,505 FROM LAST MONTH

Instagram Followers 20,348

79 FROM LAST MONTH

Twitter Followers 3,931

-4 FROM LAST MONTH