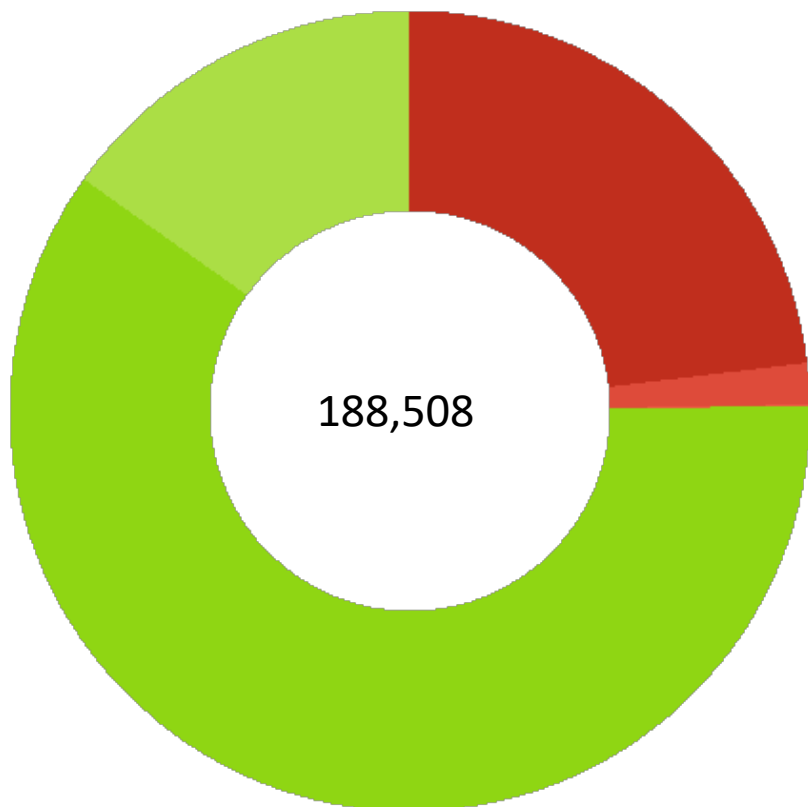


April 360°

Last updated: 01/02/2020



Print Metrics Digital Metrics Brand Extensions Social Platforms

Social Platforms (monthly)

Facebook Reach (NZ Only, 3 mth rolling avg)

43,501

-28,534 FROM LAST MONTH

Instagram Followers 3,144

59 FROM LAST MONTH

Twitter Followers 93

Digital Metrics (monthly)

Website Unique Users (NZ Only) 113,174

-66,792 FROM LAST MONTH

Email Newsletter Reach 28,596

-78 FROM LAST MONTH